

ROBERT WADDELL / MEDIA & VFX PRODUCER

3961 SOURDOUGH ROAD ♦ ACTON, CA ♦ TEL: (661) 269-2373 ♦ CEL: (661) 209-2286

ROBERT@ROBERTWADDELL.COM

MEMBER OF THE PRODUCERS GUILD OF AMERICA

PROFESSIONAL SUMMARY

- Award winning media producer in theme park entertainment with 20 years of professional experience in feature film and computer animation.

SKILLS

- Experienced producer and consultant specializing in visual and digital effects for feature films and special venue projects. Strong organizational, managerial and computer skills. Knowledgeable in all aspects of visual effects production, including budgeting, scheduling, stage & location management, equipment/materials procurement and client/vendor relations. Extensive technical knowledge including plate, process, motion control photography, miniature construction, photography, digital and traditional effects animation. 2D,3D,4D multiple projection systems and 3D Stereoscopic ride attractions..

AWARDS

- TEA AWARD 2009, DRAGONS TREASURE, BEST ATTRACTION. MACAU
- VES AWARD 2009, DRAGONS TREASURE. OUTSTANDING VISUAL EFFECTS IN A SPECIAL VENUE. MACAU

PROFESSIONAL EXPERIENCE

- **IE EFFECTS** 2011 - PRESENT
CONSULTING PRODUCER AND CREATIVE DEVELOPMENT FOR THEMED ENTERTAINMENT IN ASIA

FALCONS TREEHOUSE – ORLANDO, FLORIDA 7/2008 — 4/2010
- **MEDIA & VFX PRODUCER AND CONSULTANT FOR THEMED ENTERTAINMENT.**
- Work with multiple vendors, studio creative & production executives to insure uniformity in scope, budget target and level of quality. Analyzing scripts for VFX requirements. Including drafting detailed shot breakdowns and suggested methodologies to be used for bidding and budgeting. Responsible for keeping the entire VFX component of project on budget and on schedule and insuring quality control through integration.
- Chinese New Year, Year of the Tiger. Dome Project. City of Dreams, Macau
- Traveling The Storm 3D Stereoscopic Ride Film OCT Eco Park, Shenzhen
- Inspiration of Flight. 3D Stereoscopic Ride Film World Expo, Shanghai
- Dragons Treasure. Dome Project: City of Dreams, Macau
- Virtual Aquarium. City of Dreams, Macau

ADDITIONAL CREDITS

THEME PARK ENTERTAINMENT

- BACK TO THE FUTURE UNIVERSAL PARKS, JAPAN
- POSEIDON'S FURY UNIVERSAL PARKS, ORLANDO
- ET UNIVERSAL PARKS, JAPAN
- ATLANTIS CAESARS PALACE, LAS VEGAS

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FEATURE FILM

- X-MEN
 - TITAN A.E.
 - THE GRINCH
 - FROM THE EARTH TO THE MOON
 - WARNER BROS. 75TH ANNIVERSARY
 - BATMAN & ROBIN
 - CRASH DIVE
 - THE OUTER LIMITS, THE SANDKINGS
 - JUAN DE MARCO TITLES
- 20TH CENTURY FOX
 - FOX ANIMATION
 - UNIVERSAL STUDIOS
 - HBO
 - WARNER BROTHERS, TEASER / CGI
 - METROLIGHT STUDIOS / TEASER / CGI
 - ROYAL OAKS ENT. / MINIATURES & CGI
 - MGM STUDIOS
 - NEW LINE PICTURES / OPENING

COMMERCIALS

- BERND BERGER FASHIONS
 - ANNA MARIE BORLAND COSMETICS
 - HONDA ACCORD
 - BENSON & HEDGES CIGARETTES
 - OPAL GENERAL MOTORS
 - HURTZU GERMAN TV GUIDE
 - HUGO BOSS FASHIONS
 - MATTEL'S HOT WHEELS
 - THOMY
 - SUPERMAN, THE ESCAPE
 - TOYOTA
 - TACO BELL CONGO
 - ALCOA IMAGINE THE POSSIBILITIES
- HEINRICH HOFFMAN & PARTNERS, GERMANY
 - BSB FRANKFURT, GERMANY
 - BSB FRANKFURT, GERMANY
 - BSB FRANKFURT, GERMANY
 - LOWE GROUP, GERMANY
 - HEINRICH & HOFFMAN & PARTNERS, GERMANY
 - HEINRICH HOFFMAN & PARTNERS, AUSTRALIA
 - MATTEL TOYS
 - LOWE GROUP, GERMANY
 - BRUCE ADLHOCK AGENCY
 - DENTSU PROX / JAPAN / LIVE ACTION
 - BOZELL, MONTGOMERY & SAKOTA
 - JUHL ADVERTISING

AFFILIATIONS

- MEMBER OF THE PRODUCERS GUILD OF AMERICA
- MEMBER OF THE SCREEN ACTORS GUILD
- MEMBER OF THE THEMED ENTERTAINMENT ASSOCIATION

EDUCATION

- **BROOKS INSTITUTE OF PHOTOGRAPHY, SANTA BARBARA, CA**
BACHELOR OF ARTS & SCIENCES DEGREE,
COMMERCIAL ADVERTISING, FILM.